

EUPATI Communications Manager

The European Patients' Academy on Therapeutic Innovation (EUPATI, www.patientsacademy.eu) seeks an experienced and dynamic Communications Manager for this publicly co-funded, multinational consortium project.

Job Description

- EUPATI Communications Manager
- The successful candidate will be responsible for leading the development, coordination and implementation of EUPATI's internal and external project communication activities
- Mainly teleworking, preferably from Munich

Tasks and Responsibilities

- Ensure...
 - consistency and alignment of messages amongst stakeholders and partners
 - consistency of EUPATI's design and "look & feel"
 - use of fit-for-purpose language within all communication streams to achieve wide public awareness and build good public image
 - representation of EUPATI's speakers at key EU conferences and events
 - wide public awareness and good public image
- Within the EUPATI project...
 - contribute to the design of the overall communications plan, identify key communication targets and carry out its communication activities
 - ensure alignment and consistency, set out a clear process for communications of
 - the overall EUPATI project
 - its work packages and work package leaders
 - its 29 consortium members
 - its Network Communication Task Force (WP2 TF 2.5)
 - design EUPATI material, flyers, posters (e.g. in Adobe Indesign)
 - provide all EUPATI consortium members with consistent marketing material, standard presentations, flyers, templates as required
- External Communication
 - Energetic and imaginative external communications towards traditional media (press releases, press articles) and social media (Twitter, Facebook, Google+)
 - Create awareness and excitement about EUPATI amongst all key stakeholders, providing education about EUPATI and its objectives
 - Identify key communications targets
 - Communicate key milestones and showcase patient engagement case studies
 - Support communication of EUPATI events e.g. annual conferences or workshops
 - Liaise on joint communication with "IMI JU" and other IMI projects
- Monitoring...
 - the public image of EUPATI
 - third party reports about EUPATI

Note: This job description is not exhaustive and is subject to change as necessary



Experience and skills required

- Excellent communication, writing and networking skills
- Impeccable English on a near-native level, with excellent communication and drafting skills, and fluency in at least one other language (preferably DE, FR, ES, IT, PL)
- Ability to work effectively and unsupervised within a virtual, widely distributed team, mostly by teleworking
- Skills in building and maintaining relationships across a wide range of organisations in a multicultural and multilingual environment
- Readiness to travel frequently
- Knowledge of the healthcare and patient advocacy environments as well as the political sensitivity around “information to patients”
- Strong skills with software for office (Word, Excel, PowerPoint), web publishing (HTML) and print publishing (e.g. InDesign, Illustrator)

Other information

- Contract type: 2 year part-time employment contract under German employment law with anticipated extension up to the end of the project (January 2017).
- 2-3 working days per week
- Salary range: Negotiated based on experience and skill
- Commencement: ASAP

How to apply

Qualified candidates should submit a covering letter together with a CV, the names and contact details of 2 referees, as well as the expected compensation.

Please send your application by email to Jan Geissler jan@patientsacademy.eu

About EUPATI

The consortium project "European Patients' Academy on Therapeutic Innovation" (EUPATI), funded by the Innovative Medicines Initiative (IMI), will provide scientifically reliable, objective, comprehensive information to patients on medicines research and development. It will increase the capacities and capabilities of well-informed patients and patient organisations to be effective advisors in medicines research, e.g. in clinical trials, with regulatory authorities and in ethics committees. Launched on 1 February 2012, the patient-led academy will develop educational material, training courses and a public Internet library to educate patient representatives and the lay public about all processes involved in medicines development. EUPATI will provide educational material in seven European languages targeting twelve European countries. The Consortium includes pan-European leaders in patient advocacy, academia, not-for-profit organisations and EFPIA member companies, bringing in key expertise in patient advocacy and processes for research and development in medicines. The project is coordinated by the European Patients' Forum, <http://www.eu-patient.eu>.

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More information can be found on <http://www.patientsacademy.eu>

